



WAYPOINT DATA USAGE OPTIMIZER

**Maximize Value, Minimize Waste
in Market Data Spend**

Identify and realize potential market data cost savings opportunities by reconciling your market data entitlements with actual usage.

Market data costs make up an ever-increasing percentage of the expenses required to access financial markets. With hundreds of traders accessing thousands of data sources, ensuring you're only paying for the data your users truly need becomes a nearly impossible task. Waypoint Data Usage Optimizer (DUO) helps solve this

problem by analyzing the market data permissions enabled in your entitlement system and comparing them with the actual data feeds your users are viewing. DUO generates concise reports that can identify real, actionable cost-saving opportunities.

- Generate a list of unused entitlements instantly.
- Quickly view potential savings in dollar terms.
- Customize, sort, and filter reports easily.
- Seamlessly integrates with industry-standard market data systems.
- Receive custom reports monthly or on demand.



Fully Managed Service

Delivered as a fully managed service, with DUO we take care of the deployment and integration of the solution.



Scalable Solution

DUO can work with a market data deployment of any size. Whether you have a few users at a single site, or thousands of users across dozens of sites, DUO can identify cost saving opportunities.



Ongoing Cost Optimization

Realizing potential market data cost savings are an ongoing initiative, not a one time process. DUO delivers regular reports every month or on demand.



Concise and Actionable Reports

The reports DUO generates are concise and easily digestible, giving you a simple script to follow to identify cost savings opportunities and disable unused entitlements or logins.



Prioritize Savings by Value

DUO identifies potential savings in real dollar terms, allowing you to prioritize decommissioning unused permissions and users that will provide the best return on your investment.



Customizable for Vendor Relationships

Different firms may have different commercial relationships with vendors and exchanges. DUO reports can be customized to help accurately reflect true cost savings based on the specific fees you are paying.

To learn more about Waypoint Trading Solutions

Contact a sales executive at financial@tnsi.com or visit waytrade.net

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