

Make-or-Break Time for RCS

Which RCS Verification Option is Right for your Business?

Centralized Attestation

neutral, trusted, third-party provides impartiality and multi-factored authorization and attestation by an authoritative source that is recognized by the rest of the ecosystem

Self Attestation

allow brands or messaging service providers to self-sign their digital identities

	Complexity of Implementation	Cost to Manage	Dedicated Resources	Security Concerns	Complexity of Interoperability
Centralized attestation	Low	Low	Low	Low	Low Works with all service provider
Self Attestation	High	High	High	High Easily compromised or falsified	High Bespoke solution custom built for each service provider