

Digital Identity Signals

Data That Can Be Used and Processed Everywhere In The World



Connected to physical location

Used to determine 'presence'

Can be tied to a physical device



We have a finite number in the world

Syntax is consistent

Data can be absorbed



Credit check Required

Carrier of record

Line type

Other Data Signals Used To Establish Identity

NAME

Not always a Latin character set making it harder to consume

Requires more computing power and manual intervention

Matching the name is hard engineering challenge

PHYSICAL ADDRESS

No standard format: town to town or country to Country

PO Boxes or other non location-based addresses

EMAIL

Is a standardize format but you can easily

Spin up many nearly instantly and spoof emails

IP ADDRESS

Challenges with them including the fact that in certain countries the IP address cannot be trusted

BIOMETRICS

Varying rules and inconsistencies across the globe with regards to practices, legalities and authorized uses

