

HANDOUT

TruOps Common Language

Business Optimization

Analyze Data Infrastructure

TruOps® Common Language® Business Optimization enables Communications Service Providers (CSPs) to receive an analysis of their present method of operation compared with the best practices we have seen across the industry. A business optimization promises minimal investment and maximum benefits as Common Language data infrastructure experts review internal operations and identify areas where efficiencies can be made. With a focus on hitting revenue targets and delivering services, it can be difficult to spend quality time reviewing data infrastructure and data quality.

Leverage Common Language Experts

Common Language Subject Matter Experts (SMEs) are industry specialists in the implementation of Common Language and its best practices. Whether or not a CSP is a Common Language subscriber, the Common Language SMEs are able to identify the processes at work and how they may be improved. Of course, when reviewing the implementation of Common Language, the SMEs offer incomparable expertise and advice on the best implementation approach of the code sets and the associated benefits.

Develop a Plan

The object of a business optimization is to provide CSPs with expert resources on site for a period of time to review the present method of operation and provide a summary of where efficiencies may be found. The time may be as little as a day or up to 2 weeks. The review consists of a series of interviews and reviews completed by the SMEs, involving key people from the



enterprise. Working together allows understanding of availability and expectations when developing a project to suit these needs.

Focus on the data

Having the SMEs on site enables customers to focus on the review of the data infrastructure and its use and helps prioritize the importance of data quality while limiting the efforts required from internal teams. The SMEs help identify whether a company is truly getting the most out of its data infrastructure and processes and provides the project management, logistics, questions, analysis and summary needed.

Benefit From Data Efficiencies

Having executed a number of business optimization projects, the SMEs are confident in identifying areas where efficiencies can be found. Previous engagements have highlighted inefficient coding, incorrect use of codes, the location of stranded assets, a lack of flow-through across the organization, and training requirements for key staff. All engagements have led to strategies for improved business operations.

Access Common Language SMEs

A business optimization project provides Common Language customers with the confidence and familiarity to make use of the SMEs and benefit from their expertise.

Find out how TNS can help you with a wide range of telecom solutions:

solutions@tnsi.com
tnsi.com

USA	+1 703 453 8300
Europe	+44 (0)114 292 0200
Asia Pacific	+61 2 9959 0800