



PRODUCT SHEET

TruNumber Gateway

Accelerate Porting to Gain New Customers

Number porting is a big business, with millions of numbers being ported in the US since wireless porting began. Porting numbers and gaining new customers enables new revenue for the service provider. Handled poorly, it can result in exactly the opposite - lost revenue, dissatisfied customers and damaged brand reputation. The porting process is part of a new customer's first interaction with a service provider. A customer wants to walk into a store or go online, switch providers and get a new phone plan, with no noticeable break in service. Executed seamlessly, porting the number should have no impact on the customer's ability to use the phone, but any delays and gaps in connectivity cause frustration, and can be the trigger for a bad relationship from the start. The number porting experience should be fast and painless for the customer, and simple for the service provider.



For a service provider, managing volume porting requests can be challenging. Deploying custom solutions, or maintaining systems developed in-house, can be time consuming and may require expensive testing and troubleshooting. Resources are needed to interface with the Number Portability Administration Center (NPAC), interwork with all other service providers and ensure the delivery of time-critical messages for each ported number. Add a whole level of integration with service providers' Operations Support Systems (OSS) and internal business processes, and the opportunities for pitfalls build rapidly.

At TNS, we are number porting experts, with more than 30 years' experience. We serve the top service providers in the US and Canada, manage 100% of all wireless porting transactions in Canada and 95% of pre-port transactions in North America. Wireless, VoIP, cable and wireline service providers throughout North America rely on TNS.





Accelerate Porting to Gain New Customers

The Right Solution to Meet your Requirements

TruNumber® Gateway* can help service providers gain market share while decreasing their risks and costs. TruNumber Gateway is a secure, high-availability, high-capacity solution fully compliant with industry requirements.

TruNumber Gateway manages volume transactions in a cost-effective manner, creating an automated, elegant flow-through porting process to ensure a graceful migration for service providers and a simple, consistent process for the consumer.

Seamless OSS integration minimizes deployment risks and cost, while the 99.99% uptime means superior availability.

TruNumber Gateway delivers high performance transaction processing with the NPAC and ongoing system enhancements ensure timely compliance with industry changes and mandates.

Available as a turnkey solution or as a managed service from a service bureau, TruNumber Gateway offers flexibility and a choice of CAPEX or OPEX based models. Whichever is right for you, it will enable you to focus on your core business of delivering the best quality service to your subscribers. And whichever option you choose, we'll make the switch to TNS as simple as the porting process should be for your customers.

TNS is the market leader for a reason: the trusted industry numbering authority with a market presence throughout the United States and Canada. Find out how we can accelerate customer acquisition and take the pain out of porting for the benefit of your business.

Key Benefits

Faster revenue generation- the quicker and more efficient the process, the more rapid the route to revenue from the newly ported customer

Reduced operating costs and complexity through streamlined processes

User friendly port management tools for operational savings and efficiencies

Less opportunity for error as end-to-end automation eliminates the human-error risk of manual processing

Dynamic, skilled and highly experienced TNS team on hand to integrate, manage and support the solution

Delivers a positive porting experience for new subscribers

Find out how TNS can help you with a wide range of telecom solutions:

solutions@tnsi.com
tnsi.com

USA	+1 703 453 8300
Europe	+44 (0)114 292 0200
Asia Pacific	+61 2 9959 0800