



# Connect

NEWSLETTER

September 2025



## Introduction

We start our latest issue of Connect with our Half Year 2025 Robocall Investigation Report, which highlights several new robocall insights and trends from the first half of the year.

Keep reading to discover more exciting news and updates, including a webinar with INCOMPAS, new product launches, TNS’ award wins and more.

If you have any questions on the topics covered in this newsletter, please email [solutions@tnsi.com](mailto:solutions@tnsi.com) or contact your Account Manager.

**Seth Walton, General Manager**  
TNS Communications Market



## Half Year 2025 Robocall Investigation Report

Our latest Robocall Investigation Report offers new insights and trends to help telecom industry stakeholders prepare for the remainder of the year. Data included in the report reveals how bad actors are increasingly able to exploit vulnerabilities within smaller carrier networks that have not fully migrated from legacy to all-IP networks. Read the report to learn more about invalid attestation challenges facing tier-1 carriers, the response from the FCC as smaller carriers struggle to migrate IP networks, an increase in Americans taking the initiative to report robocall activity and more.

[Download the Report](#)



## Voice Transit Drives Network Transformation for Smaller Carriers

[Download this use case](#) to gain deeper insight into how TNS Voice Transit was able to help Nex-Tech Wireless reduce costs and simplify networks, scale with confidence, manage IP infrastructure and more.



## What is SIM Box Fraud: Understanding Telecoms' Most Challenging Scam

In this [blog post](#), TNS' John Haraburda explains what a SIM box is, explores the different types of SIM box fraud and their associated risks and shares how you can protect your network from this type of deception.



## UScellular Becomes TNS Approved Partner for Branded Calling

TNS announced in this [press release](#) that UScellular is now an approved partner for TNS Enterprise Branded Calling, helping to deliver stronger brand protection and an enhanced customer experience. TNS is looking to expand the Enterprise Product Suite reach to carriers who are on the Call Guardian® Authentication Hub.



## How Verizon Protected its Reputation and Dialed Up Higher Answer Rates

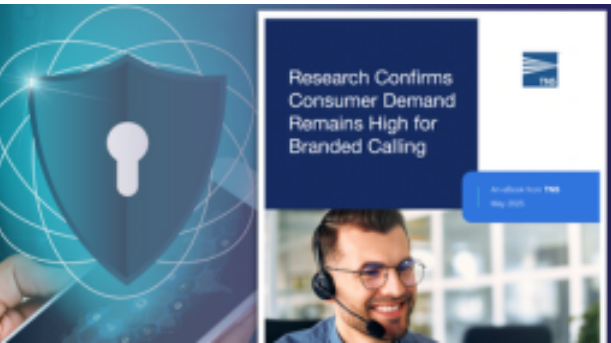
When Verizon identified call spoofing activities hijacking the company's name and the number to one of its main call centers, they turned to TNS Enterprise Branded Calling and Enterprise Authentication to help. [Download the use case](#) to learn more.



## Simplify and Save: Expert Strategies for Transforming Communications Networks

End-of-life switching platforms, managing multiple vendors, rising operational costs and network complexity are just some of the issues that US carriers face. In this webinar, TNS and INCOMPAS explore how service providers can cost-effectively address these problems. TNS’ Brad Zerr and Eveland Morris share strategies to help boost business and meet critical FCC geo-routing mandates for 988 and N11 while simplifying networks and reducing operational costs.

[Watch the Webinar](#)



## Research Confirms Consumer Demand for Branded Calling

This [eBook](#) examines the results of new independent research commissioned by TNS, including how robocall scam and fraudulent calls are affecting US adults and their views on branded calling within ‘high touch’ industries.



## TNS wins Security Solution and Customer Engagement Accolades

The [2025 Merit Awards for Telecom](#) selected TNS Enterprise Authentication and Spoof Protection for Gold in the Security Solution category, and TNS Enterprise Branded Calling for Silver in the Customer Engagement category.



## TNS Ranked Top Global Vendor



## Upcoming Events

Juniper research has ranked TNS as the top global vendor in its 2025 Competitor Leaderboard Report for Robocall Mitigation and Branded Calling. As an “Established Leader” in the industry, TNS was recognized for its scale, technological innovation and strategic partnerships.

TNS will be attending various events this Fall, including the 2025 INCOMPAS Show November 2-4 in Tampa, Florida. We look forward to connecting with industry leaders and exploring the latest trends. Visit our [Upcoming Events webpage](#) to view all upcoming webinars, events and podcasts.



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