

**TNSPark Membership** 

# A membership platform to simplify and grow your parking business

Deliver seamless parking access and build loyalty with TNSPark Membership's flexible membership platform.



With TNSPark Membership, you know who's parking with you – from customers to staff to transport operators. That means you can tailor access, assign rates and deliver personalized experiences through a single account.

Each parker gets a flexible profile with offers unique to them, while you gain the tools to automate payments.

them, while you gain the tools to automate payments, enable touch-free access and take full control of how your carpark operates.

### How it works:

From casual drive-ups to loyal customers, users can set up an account in just a few clicks.

With TNSPark Membership, customers, staff, contractors and transport partners can:

Access touch-free parking access using a license plate, QR code, mobile pass and a wide range of access/proximity cards

Pay automatically based on their selected payment method, from pay-as-you-go to prepaid with auto top-up and postpaid

It's a faster, easier way to park – and a smarter way for you to manage your network. Behind the scenes, your team can:

- Configure and assign access rights and pricing, giving staff, contractors and public users access that suits their needs
- Create and manage tailored products, offers and promotions
- View real-time customer activity, transactions and movement trends

Register online through your branded website



# The benefits of TNSPark Membership

Simplified parking and faster payments

Users register once and enjoy seamless parking access and automatic payments, removing friction from every visit.

Stronger operations and secure access

Replace manual permit processes with digital validation, automate account management and track registered vehicles in real time.

Smarter tools to drive new revenue

Manage multiple parker types, build new drop-off and pick-up revenue streams, and launch special offers or promotions with ease.

 Centralized control and connected systems

Manage events, customer accounts, subscription pricing and reporting from one portal.

 Better loyalty and tailored engagement

Create specific groups for customers, staff or contractors, offer customized benefits, and use real-time insights to deliver experiences that keep users coming back.

## Who it's for



Parking
Operators



Shopping Centers



**Airports** 



Local Government



Health



Education



Leisure & Entertainment

# **About TNS**

TNS is a global leader in providing modern, secure infrastructure-as-a-service (laaS) payment and network solutions – providing flexible parking solutions that optimize your operations. TNS' Complete Commerce helps your business provide your customers with a seamless experience. As a PCI DSS Level 1-certified technology services provider, TNS offers secure connectivity and payment processing – and delivers simple integrations, simplified billing and 24/7 service support. With more than 30 years experience, TNS is trusted by parking businesses worldwide, including leading airports, shopping centers and parking operators.

