

**TNSPark App** 

# All your parking solutions in one powerful app

# Simple, smarter parking experiences for your customers – with TNS' flexible, all-in-one parking app.

TNSPark App combines prebooking, session parking and membership parking into a single white-label solution tailored to your business needs.



Enable your customers to quickly find available parking nearby or in a preferred location, then guide them straight there with built-in map integration.

#### How it works:

Customers can quickly access your parking services by downloading your branded app or via progressive web application. They can:

Find and book parking nearby or at their destination

Use seamless entry methods: license plate recognition, QR codes, RFID cards and more

Select from prepaid bookings, sessionbased parking or monthly memberships Navigate directly to your parking using integrated Google or Apple Maps

Pay securely through subscription, prepaid or postpaid options with cards and alternative payments Behind the scenes, your team has everything needed to manage your parking operations smoothly:

- Configure different parker groups, access rules and products
- Manage pricing dynamically based on capacity and demand
- View real-time customer data, transactions and reporting insights
- Integrate with your CRM, financial and thirdparty systems



# The benefits of TNSPark App

Flexible, powerful, and fully customized to your brand - transform your parking experience and revenue potential.

## → Fully branded app experience

Customize the front-end with your brand identity, keeping your business front-of-mind.

#### Optimized pricing

Dynamically manage pricing and products based on realtime capacity insights and customer behavior.

#### → Better customer journey

Help users easily create accounts, find parking, enter seamlessly and pay quickly.

#### > Drive loyalty

Simplify access to services and send personalized push notifications and tailored offers to build lasting customer relationships.

## $\rightarrow$ Reliable payments

Handle all customer payments securely through TNS' trusted orchestration platform, offering flexibility in payment methods.

#### Who it's for





Parking Operators Shopping Centers Airports

Local

Government

Health



Education



Leisure & Entertainment

# About TNS

TNS is a global leader in providing modern, secure infrastructure-as-a-service (laaS) payment and network solutions – providing flexible parking solutions that optimize your operations. TNS' Complete Commerce helps your business provide your customers with a seamless experience. As a PCI DSS Level 1-certified technology services provider, TNS offers secure connectivity and payment processing – and delivers simple integrations, simplified billing and 24/7 service support. With more than 30 years experience, TNS is trusted by parking businesses worldwide, including leading airports, shopping centers and parking operators.



## Contact us to learn more

# tnsi.com/payments

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