TNS Enterprise Branded Calling

Enriching Your Consumer Experiences with Better Calling Interaction and Engagement

TNS Enterprise Branded Calling is an industry-leading solution that is integrated into wireless networks, delivering enriched calling experiences for your consumers which helps improve your answer rates and desired call outcomes. TNS Enterprise Branded Calling can deliver enriched calling experiences to over 300 million consumers on iOS and Android across Verizon, AT&T and T-Mobile.

- One of the largest reach of consumers able to receive enriched calling experiences with name, logo and call intent.

- Streamlined vetting and onboarding which exceeds industry standards to help ensure a trusted calling experience for consumers.

- Quick time to market with integration to some of the largest CXaaS providers in the market.

- Only legitimate calls are enriched, helping to prevent spoofers from targeting your consumers and protecting your brand.

- Trusted by thousands of Enterprises with over 1 billion calls delivered to consumers.

Features

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Delivery of name information on every call without an app to over 300 million consumers across Verizon, AT&T and T-Mobile.	Analysis of registered numbers follows industry best practices to help redress issues.
Comprehensive API toolkit for dynamic provisioning of telephone numbers and Enterprise call verification.	Real-time alerts and notifications for reputation monitoring as an optional service.
Business insights into number of calls delivered, answered, declined by user, missed and called back.	A one stop shop to get your numbers; registered, vetted and enriched calls delivered to your consumers.
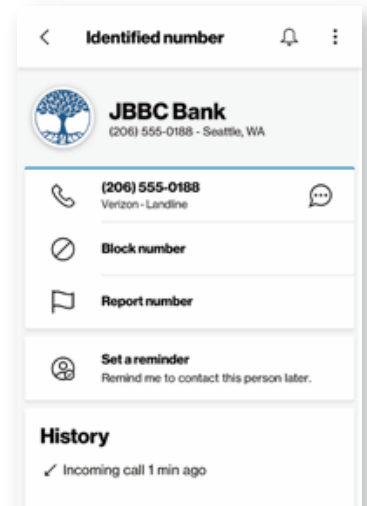
Benefits

- High outreach enabling better ROI per impression.

- Helps protect your enterprise brand and interactions with consumers.

- Branded rich content is available only for authenticated calls.

- Spoof Protection supports brand protection.

- Data analytics help enable visibility of value proposition.

- Supports a smooth on-boarding process for potential customers.

- Continuous adoption of best practices can enhance business process efficiency.

- Policy management customized to each enterprise and carrier.

- Streamlined workflows help drive efficiency and productivity.

The Most Trusted Partner for Telecommunication Services

TNS, a market leader in call analytics and robocall mitigation, provides an end-to-end ecosystem for protecting and restoring trust in voice. TNS addresses the full needs of wireless and wireline operators globally with TNS Call Guardian® the industry-leading call analytics solution that protects subscribers from high risk and nuisance robocalls. In addition, its Enterprise Branded Calling solution is the core component of its Enterprise Product Suite that is taking the next step in enriching consumer engagement making voice calling an integral part of an omnichannel customer experience program. TNS analyzes over 1.5 billion call events across more than 500 operators every single day, enabling carriers to identify more unwanted robocalls.

Explore how TNS can amplify your marketing, sales, and growth strategies with our tailored telecom solutions.

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