TNS Enterprise Authentication Services

Restore Trust and Help Protect Your Brand from Call Spoofing

TNS Enterprise Authentication leverages call verification APIs to ensure only legitimate, verified calls are delivered with branding to the end recipient.

It's part of the award-winning Enterprise Product suite, providing enterprises and businesses the confidence that their branded calls will not be spoofed.
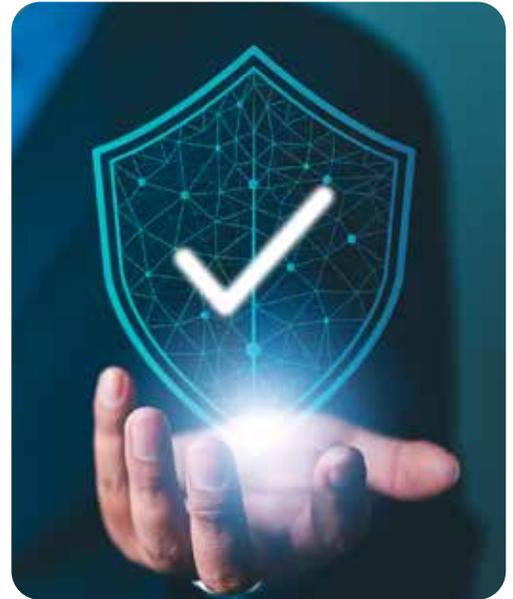
The Benefits of Enterprise Authentication

TNS Enterprise Branded Calling provides brand information on outgoing calls, such as company name, logo and reason for calling. When Enterprise Authentication is coupled with TNS Enterprise Branded Calling, businesses can have greater certainty that only their verified calls are branded, and spoofing of legitimate enterprise telephone numbers is prevented.

Call Verification - Call Event API

Customer

Enterprise / Reseller

PBX/SBC, BPO, Call Center

Originating Service Provider

Terminating Service Provider

SHOP

TNS Platform

Verification

Call Data

Call Event API (SIP or REST)
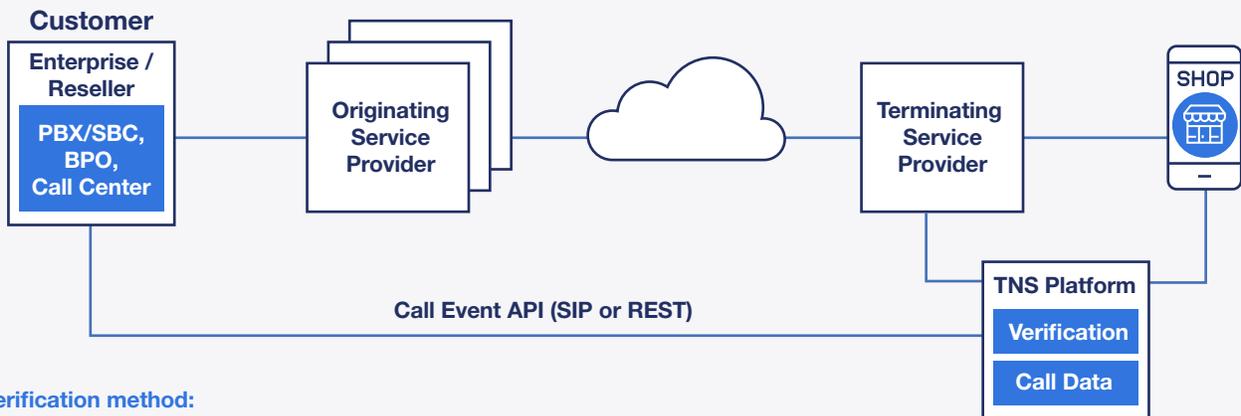
Call Verification method:

Out-of-band Call Event API - the customer can use the TNS Call Event API to notify TNS that a call is "in progress" allowing the branded call to be verified.

Features and Benefits of Enterprise Authentication

Ensures only verified calls get the full enterprise branded call treatment by leveraging TNS' unique out-of-band Call Event API.

Marks unverified calls as potential spam to warn customers.

Restore trust in your calls by identifying bad actors attempting to spoof your calls.

Helps Improve answer rates as customers have greater confidence to engage with enterprises on the telephone.

Helps increase contact rates and enhance engagement, thereby boosting conversion rates and improving call durations.

Helps Decrease customer complaints and fraud claims related to spoofed calls.

Leverages the latest cutting-edge branding technology.

Protects your brand reputation by delivering only verified calls with your name and logo.

The Most Trusted Partner for Telecommunication Services

TNS, a market leader in call analytics and robocall mitigation, provides an end-to-end ecosystem for protecting and restoring trust in voice. TNS addresses the full needs of wireless and wireline operators globally with TNS Call Guardian® the industry-leading call analytics solution that protects subscribers from high risk and nuisance robocalls. In addition, its Enterprise Branded Calling solution is the core component of its Enterprise Product Suite that is taking the next step in enriching consumer engagement making voice calling an integral part of an omnichannel customer experience program. TNS analyzes over 1.5 billion call events across more than 500 operators every single day, enabling carriers to identify more unwanted robocalls.

Explore how TNS can amplify your marketing, sales, and growth strategies with our tailored telecom solutions.

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