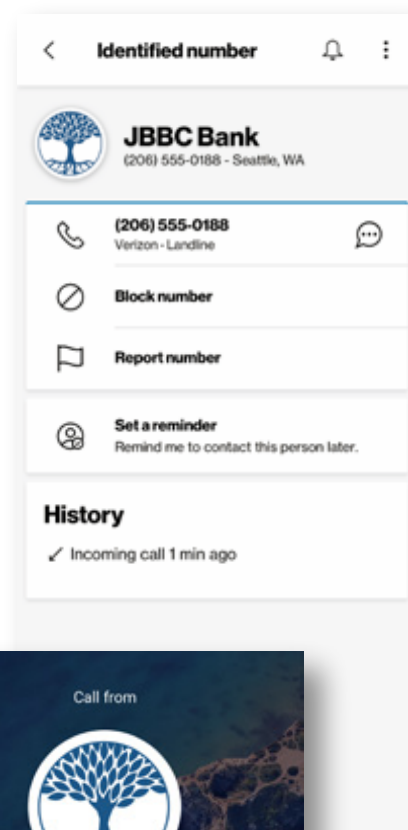# TNS Enterprise Branded Calling

Get Your Calls Answered and Avoid Lost Opportunities

Enterprise Branded Calling is an industry-leading solution that is integrated into major wireless networks with enriched content, coming soon, increasing contact rates with the consumers that enterprises are trying to reach. Enterprise Branded Calling has the largest reach with 190+ million active users across 500+ devices as a partner to Tier-1 US mobile operators.

- Increase your **contact rates** by displaying your brand name.

- Reach your **wireless customers** and create trusted engagement.

- Reduce **acquisition costs** with more qualified engagements.

- Control **spam labeling** by registering and vetting your calling numbers.

- Trust and loyalty improve because only **legitimate** calls are delivered with enriched content, coming soon.

Introducing TNS Enterprise Authentication and TNS Spoof Protection to Enhance Your Brand's Protection.

TNS Enterprise Authentication leverages SHAKEN and APIs to ensure only legitimate, verified calls are delivered with branding to the end recipient.

Businesses are usually unaware they have been spoofed until it's too late, and their reputation has been harmed, penalties levied, and their customers defrauded. TNS Spoof Protection solves the problem.
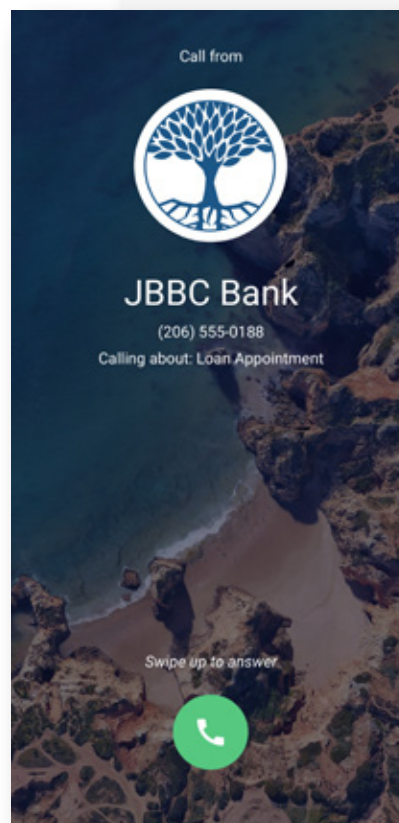
Features

- Deliver your brand name information on every call without an app to 90 million iOS and Android customers of Verizon Wireless and AT&T Wireless.

- Service implementation and management of your vetted telephone numbers reducing spam labeling.

- Analysis of numbers registered follow best practices in industry and redress reputation issues.

- Reputation Monitoring provides alerts, as a additional service.

- Ensures only verified calls get the full enterprise branded call treatment by leveraging TNS' unique out-of-band SHAKEN Call Event API.

- Business Insights into the number of calls delivered with your brand name reducing acquisition costs.

- Helps Enhance the customer experience by eliminating spoofing activities by illegitimate callers.

Benefits

- Consumers know who exactly is calling and will increase your contact rates, rather than having calls go to voicemail.

- Trusted brand of enterprise is prominently displayed even if not in the consumer contact list.

- Protect your enterprise brand name, only authenticated calls have enhanced rich call data, brand doesn't become a spam magnet for bad actors.

- Qualified engagements lead to better conversion rates.

- Enriched content, coming soon, is delivered to more handsets via network & OEM integration, increasing engagement rates.

The Most Trusted Partner for Solutions for Telecommunication Carriers and Enterprises

TNS' pioneering Communications Market business has a strong heritage which includes numerous first mover accolades. Today's diverse offering is aligned with the demanding needs of enterprise and carriers from call analytics which identify unwanted robocalls and branded calling to restore trust in voice through to interoperability for LTE and 5G.

Find out how TNS can help you with a wide range of telecom solutions:

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