



Xchange

NEWSLETTER



March 2023



Introduction

Welcome to our latest Xchange newsletter and our first of 2023. I hope you have had a happy, healthy and prosperous start to the year.

This year, we believe trading firms will continue to encounter challenges in migrating their trading systems into a cloud native format that maintains the current performance characteristics. However, new hybrid cloud solutions will emerge that offer the best of both worlds: the flexibility and cost efficiencies of the cloud, while maintaining the performance characteristics of bare metal systems and that's where the newest TNS Financial Market's product comes into play.

We start this topic by discussing the exciting first phase in the deployment of our new Cloud platform. The TNS Dedicated Server is designed specifically for high-performance trading and includes TNS' inventory of state-of-the-art bare metal servers, as well as ultra-low latency trading connectivity through TNS Layer 1.

You will also be able to read about our win at the TradingTech Insight Europe Awards 2023, as well as our latest news over the past few months from media interviews to a brand-new corporate website. We hope you enjoy reading our latest edition. If you have any questions about the subjects covered in Xchange, please do not hesitate to email solutions@tnsi.com or speak to your account manager.

Tom Lazenga

General Manager, Financial Markets



TNS Deploys Purpose-Built Dedicated Server Solution for the Capital Markets

We have launched a standardized Dedicated Server, which is the first phase in the deployment of our new Cloud platform. With our inventory of state-of-the-art bare metal servers, as well as ultra-low latency trading connectivity through TNS Layer 1, we can quickly and easily provide customers with the infrastructure they need. Contact your Account Manager to find out how the deployment can help you access new markets and opportunities faster than ever before.

[Read More in Our Press Release](#)



TradingTech Insight Awards Europe Winner

We're thrilled to announce our win at the TradingTech Insight Europe Awards 2023 for 'Best High Performance Network Services'.

It is an honor to be announced as a winner for the highly competitive awards



John Lothian News Interview TNS' Jeff Mezger

TNS' Vice President of Product Management, Jeff Mezger, caught up with John Lothian News at the November 2022 FIA Expo in Chicago on key industry topics as well as our expansion into Madrid and Johannesburg.

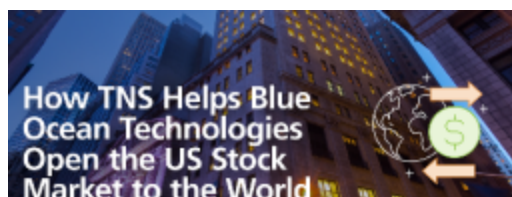
Click [here](#) to watch the interview.

and recognized among the TradingTech
Insight community.



TNS Continues Global Expansion

TNS is now [connected to Tel Aviv Stock Exchange](#) (TASE) as a market data vendor. Opening up access to Israel's sole exchange allows TNS' customers to capitalize on trading activities in this growing market. Further, in the UK, we have been [successfully migrating](#) client's trading and market data systems from the existing Primary Data Center located in the City of London to the new London Stock Exchange Group (LSEG) Data Center near the Docklands, London.



Blue Ocean Technologies is making US trading more convenient for those outside the country and others, by expanding the hours for US market trading. TNS allows an investment into this market.

Opening the US Stock Market to the World

In our latest infographic we discuss how Blue Ocean Technologies is making US trading more convenient by expanding the hours for US market trading, and



An Effective Strategy for Performance Sensitive Trading

Traders are often looking for the most cost-effective ways to enter new markets. In this byline article in Asset Digest, TNS' Jeff Mezger outlines the strategy options for trading success. Click the [link](#) to read more.

how TNS plays an important role in this service. Click [here](#) to read more.



NVTC Tech 100 Executive Honoree

We're thrilled to announce TNS' CEO, Mike Keegan, was once again honored in the 2022 NVTC Tech 100. NVTC honors those who have gone above and beyond within their company and in their respective industries.

Congratulations, Mike!



Location and Speed for Trading Success

Finance Derivative recently published an article penned by TNS' Vice President of Product Management, Jeff Mezger, about why the best trading strategies require a highly resilient and scalable infrastructure. Read the [article on pages 32-35](#) to find out more.



Welcome to the New tnsi.com

We're proud to announce the launch of our new corporate website where you will find a host of interesting resources and information on our Financial Markets [pages](#).

Remember if you missed our webinar discussing the Frost & Sullivan Executive Brief

with TNS' Jeff Mezger and Equinix's Business Development Director for EMEA, Eleni Coldrey, there is still time to watch on-demand on our website [here](#).

[Check Out Our New Website](#)



Meet the Team at Upcoming Events

Our team enjoyed seeing lots of old and new faces at last year's FIA Expo. Stay tuned as we announce our events calendar for 2023.



TNS Financial Markets LinkedIn Showcase

If you have not visited TNS' Financial Markets LinkedIn page yet you could be missing important news and hot off the press industry updates. Follow us [here](#) for more.



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