

A Review of Robocalls in 2022

Robocalls are down by 11% from 2021 to 2022, showing that consumers are increasingly benefiting from the FCC-mandated STIR/SHAKEN implementation to combat robocalls.

Americans Received 70 Billion Unwanted Robocalls in 2022



A huge number, but robocalls are down by 11% from 2021 when 78.9 billion robocalls were reported.



Only 8% of this volume originated from the top-seven US carriers (AT&T, Charter, Comcast, Lumen, T-Mobile, UScellular and Verizon).



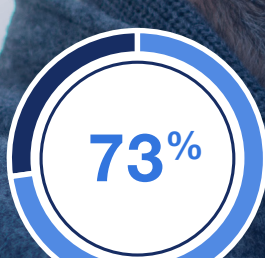
This is up from 5% in 2021, potentially indicating that bad actors are continuing to deploy low-volume spoofing across large Tier-1 telephone numbering resources.



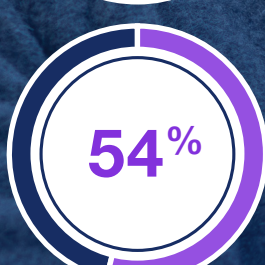
\$35 Million

Americans received nearly 35 million robocalls in the 14 weeks leading up to the 2022 US midterm elections and TNS survey data showed that **political misinformation is now more difficult to detect.**

Largest Portion of Robocalls Attributed to VoIP Originated Calls



Nearly three quarters (73%) of all unwanted robocall traffic originated from VoIP numbers.



TNS data also shows that 54% of wireless line type calls were unwanted.

Seventy percent of all intercarrier calls and **74% of top carriers intercarrier calls** were signed as legitimate.



TNS Reports Rise of 'Pig Butchering' Messaging Scam in 2022



Also referred to as 'wrong number scams', the targeted victim will receive a text message via SMS, WhatsApp, or other messaging platforms from an unknown number.



The goal of the message is to be vague enough so that the receiver will believe the sender has the wrong number and will answer them.

The fraudster will attempt to build a relationship with the intended victim in hopes of convincing them that they are investing money into cryptocurrency. However, the victim is unknowingly sending their money directly to the scammer!



The 10th edition of the TNS Robocall Investigation Report will be released in March. To learn more about our preliminary findings and to request a full copy of the report when it is available, please visit our webpage.

tnsi.com/resource/tns-robocall-investigation-report/

