

ePark

Help Consumers Pay and Park Easily, Engage with Your Customers and Drive Loyalty

- Improve consumer experience
- Enhance loyalty and advocacy

Enable consumers to pay and park on-street or in barrierless off-street car parks with ePark, TNS' easy to use, fully featured mobile app that delivers significant business benefits for you and real user benefits for drivers.



Secure Real Breakthroughs in Your Customers' Parking Experience with ePark

ePark, the mobile app that transforms the simplicity of on-street and barrierless off-street parking by equipping your customers with an easy-to-use alternative to pay-and-display, or the need to queue at payment machines.

Available in your brand style, ePark enables your customers to pay for parking, easily and securely. They simply download the app, enter their details and can pay via start/stop, pre-defined time or using one of your products such as early-bird, or all-day parking.

ePark enables you to reduce the problems associated with cash payments, improving cash flow and preventing vandalism that can occur with cash payment machines. What's more, it supports your enforcement teams, secures valuable customer information and improves the overall customer experience.

The Mobile App that Makes it Easier for Your Customers to Pay

What sets ePark apart is its flexibility and functionality, providing a seamless experience for your customers and business insights for you.

Create Products and Tariff Options

Enable your customers to select from the product and tariff structures you've defined for your parking spaces – including start/stop, defined time period and pre-set time periods including early-bird, or all-day parking.

Extend Parking

Allow customers that have selected a defined time period, to easily extend their parking. The system can be set up to send a notification to the customer, advising that their parking is due to expire. The customer simply extends their parking – improving their experience further.

Communications Platform

Push notifications and send special offers direct to your customers.

Administration Portal

Gain valuable information on who your customers are and how they use your car park. The portal enables you to create and vary products and tariffs, and also allows you to access customer information and transaction reports.

Integrate with Enforcement Technology

ePark can be integrated with your enforcement technology to validate parked customers and enable contraventions to be issued efficiently.

Connect to CRM and BI Systems

Data from ePark can be connected to your third party systems, including CRM, financial and enforcement tools.

The Way to Pay

Easy and secure payment via TNS' multi-channel gateway, enabling payment by all major cards.



Benefits for You and Your Customers



Benefits for Your Customers



Consumer Convenience

Easier to park, no need to queue or to find cash to pay, simple to extend sessions – removing the burden of payment



Seamless Payment

Open or download the app and register a card – payments are then automatically deducted



Consumer Membership Benefits

Enable consumers to open an account for even more benefits – review past transactions and receipts

Benefits for You



Obtain Valuable Insights

Gain data to enhance your understanding of customer needs and habits to improve your service



Build Customer Engagement

Use the communications platform to create and share promotions, incentives and rewards to develop customer loyalty and repeat business



Enhance Your Customers' Experience

Provide an easy to use app, seamless payments and with session extensions your customers' experience is enhanced and their loyalty rewarded



Integrate Data

Integrate data seamlessly into your CRM, financial and enforcement systems, allowing you to improve your service offering and make future business decisions



Eliminate Cash Issues

Go cashless to eliminate issues including machine vandalism, theft, and security costs

ePark — the Perfect Solution for...

 **Parking Operators**

 **Shopping Centers**

 **Airports**

 **Leisure & Entertainment**

 **Local Government**

 **Health**

 **Education**



About TNS

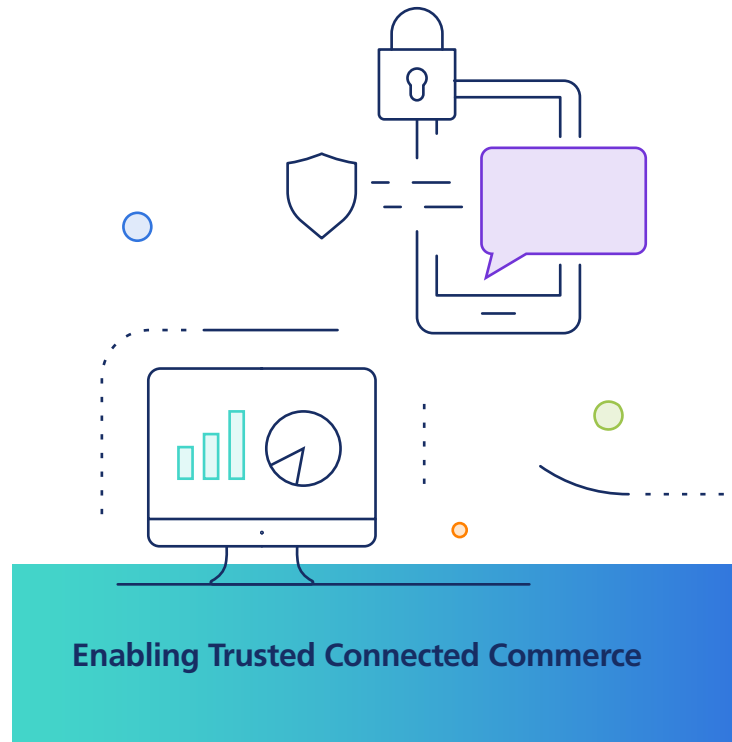
TNS is a leading global provider of Infrastructure-as-a-Service (IaaS) solutions to the payments market. TNS payment infrastructure accepts, connects and securely processes transactions for businesses around the globe to enable them to focus on growing and maintaining their business.

Its payment acceptance, connectivity and orchestration services are unmatched in breadth, security and flexibility.

- **Breadth:** TNS enables multi-channel payment acceptance for all payment methods, connectivity at all levels, and comprehensive transaction processing, within a total payment solution.
- **Security:** Our payment solutions are PCI DSS compliant and certified to keep your business at pace with compliance and security regulations.
- **Flexibility:** TNS is both modular and acquirer-agnostic to cater to your business needs.

As a payments Infrastructure-as-a-Service, TNS delivers direct and simplified access to 24x7x365 service and support with expertise across the globe, simplified billing with a single Service Level Agreement (SLA), and end-to-end optimization.

From its offices around the world, TNS is a trusted payments infrastructure partner, servicing a client base that spans a range of sectors, including leading fuel and convenience retailers, acquirers, airports, parking operators, retailers and local government organizations.



Contact our team to learn more – tnsi.com/about/contact

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