

Strategic Approaches to Ensuring Financial Market Continuity

In the midst of global volatility, modern trading strategies require ultra-low latency and reliable connectivity among the world's numerous exchanges and trading counterparties, says a new Frost & Sullivan Executive Brief produced in partnership with Transaction Network Services and Equinix.

The Global Trading Ecosystem is in a Constant State of Flux



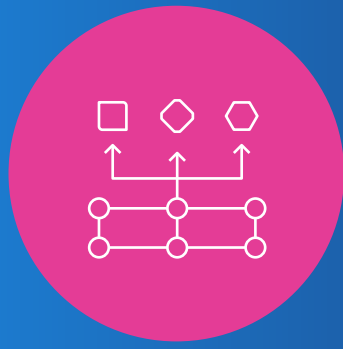
Global exchanges are regularly increasing their points of connectivity with new participants, counterparties and locations, etc



Market data volumes are growing and costs increasing



Migrations and upgrades require infrastructure changes



New network routes, technologies and options are emerging



Geographic expansion is complex and time consuming



Connecting into a vast landscape of new trading participants can involve hundreds of individual network connections.

Managed Services Address Financial Market Participant Problems

Managed service providers (MSPs) bring together numerous community endpoints to address the specific needs of financial market participants and ease their burden by supplying a wide range of solutions.

Why use an MSP?



Devise Strategies Which Account For Future Trends

Key future trends:



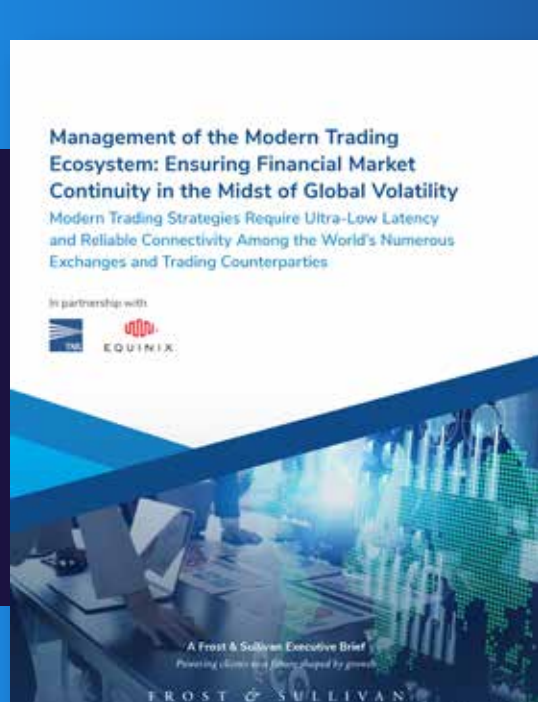
Increasing use of cloud technology



Need for improved data management



Plan for sustainability



Learn more by downloading the Frost & Sullivan Executive Brief: **Management of the Modern Trading Ecosystem: Ensuring Financial Market Continuity in the Midst of Global Volatility** from tnsi.com

Find out more at tnsi.com

