

TRANSACT

NEWSLETTER

July 2021



Welcome to Transact

I'm delighted to bring you the second edition of Transact for 2021. Since our last newsletter we continue to see real green shoots of progress as economies begin reopening and recovering from the impact of COVID-19.

We're delighted that live events are also reopening and are delighted to announce that with their return we have multiple events lined up across the globe throughout the remainder of the year. We are all excited to meet our valued customers face-to-face once again. If, like us, you've missed the buzz of busy events, do not hesitate to reach out to learn where we are speaking and exhibiting.



In this issue we're shining a spotlight on SD-WAN and its application in the payments arena. Whether it's supercharging payments in retail or identifying how, in the era of 24/7 banking, banks can cash in or how lessons learned during the pandemic are driving digital transformation trends in quick service restaurants.

If you would like to know more about any of the subjects covered in this issue, please do not hesitate to contact your account manager or email solutions@tnsi.com.

Shaun Donaghey
Managing Director, Payments Market, US



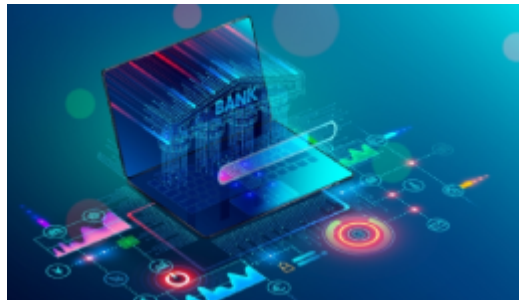
10 Minute IT Jams - Who is TNS?

John Tait, TNS' Global Managing Director, Payments Market recently joined TechDay for a wide-ranging discussion from our partnership with Fortinet to an intense period of innovation and much more. [Watch the video](#) to find out how TNS might offer more than you realize.



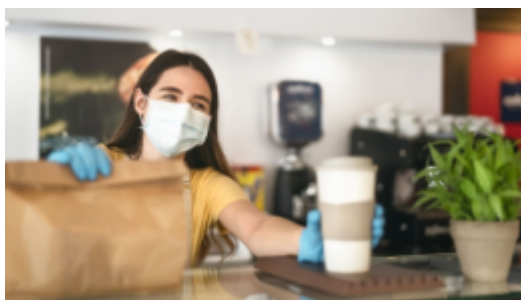
Juniper Research Finds SD-WAN Solutions Can Supercharge Retail Payments

As the retail market rapidly evolves, and consumer preferences change, a new [white paper](#) authored by Juniper Research for TNS opines that retailers will be best equipped to face both current and future market challenges through an effective transition to SD-WAN. To find out more [watch our webinar](#).



Banks Cash in by Implementing SD-WAN

Financial markets and banks close every evening, but the internet never sleeps. Transactions continue on phones and in living rooms 24/7. Find out how TNS Secure SD-WAN can facilitate consumer convenience but mitigate institutional risk in our [blog](#) or [download our infographic](#) for a quick snapshot.



Digital Transformation Presents Substantial Opportunities for QSRs and Hospitality in 2021

Quick-serve restaurants (QSRs) and the wider hospitality industry have undoubtedly been put under immense pressure by the pandemic, however they now have an opportunity to analyse the new landscape and deliver future success. To find out how, read our [blog](#).



ADVAM ParkCharge Converges Retail and Parking Experience at Cherry Creek

Denver's Cherry Creek Shopping Center has selected ADVAM ParkCharge to enable ticketless parking. Learn how they bring the retail and parking experience together through their Express Park program. To find out how, click [here](#).



Five Reasons Why Businesses Should Bundle These Technologies

Like spaghetti and meatballs, or eggs and bacon, sometimes two things just make more sense together. In our recent [blog](#) we consider another must-have combination for businesses: network communications solutions and payments security services.



Co-op and one Stop Reveal Investment in Payment Tech Transforming the Customer Experience (CX)

TNS' Managing Director, Payments Market EMEA, Mark Collins joined a Retail Week Digital Panel Discussion for Money Matters: How payments can transform CX. Read the [post-panel article](#) and watch the panel on-demand.



SD-WAN Helps Solve Retail Industry Challenges

Retailers need reliable networking technology that securely supports business operations, customer needs, payments and data, but as we enter an increasingly digital and dynamic world which solution most effectively meets today's requirements and protects against future disruption? Learn more in this [infographic](#).



We've been in the news and have generated lots of interest since our last edition. Dan Lyman, Head of Global Products was interviewed about EMV by Digital Transactions, read the article [here](#). Meanwhile Shaun Donaghey, Managing Director, US was interviewed by Green Sheet in their article '[Payment networks come of age](#)'.



ATMIA Conference

Bob Alvarez, Shaun Donaghey, Dan Lyman, Christopher Walker and Cindy Taft recently attended the ATMIA US Conference in Las Vegas. Dan delivered a presentation on emerging trends in the industry and explored key technology issues that are vital to businesses today. If you missed out but would like to catch-up eMail solutions@tnsi.com.

We're delighted to announce that TNS is hosting its first virtual global conference. Bringing together a carefully curated line-up of speakers and contributors from across the payments industry. More details are coming soon, but to register your interest eMail solutions@tnsi.com.



Upcoming Events

We're delighted to be sponsoring and exhibiting at the MAG Conference (20-22 September | Orlando, FL), the NACS Show (5-8 October | Chicago, IL) and IPMI (29 November - 2 December | Tampa, FL). If you're attending any of these events and would like to catch-up with our team eMail solutions@tnsi.com.



Free Cyber Threat and Network Assessment

Security and reliability are top network priorities. Boost both with TNS Secure SD-WAN by Fortinet. Understand the risks to your network with a free, no obligation threat assessment and receive a comprehensive report and recommendations. [Inquire now](#).

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