

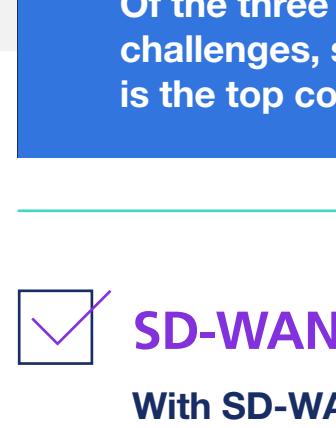
Convenience Stores Improve the Consumer Payment Experience

With the rise of smart phones and tablets, evolving POS terminals, and consumer demand for contactless card readers among other changes, retail payments have grown more and more complex. Fortunately, SD-WAN (software-defined wide-area networking) solves many modernization payments challenges.

The Three Key Challenges for Payment Processing

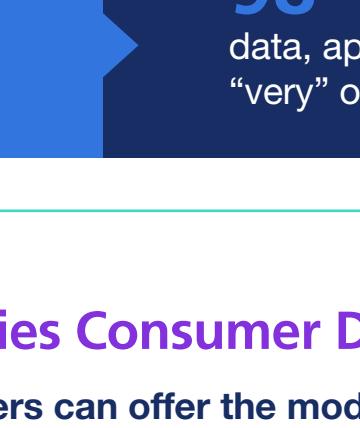
1

Meeting security, privacy and regulatory requirements



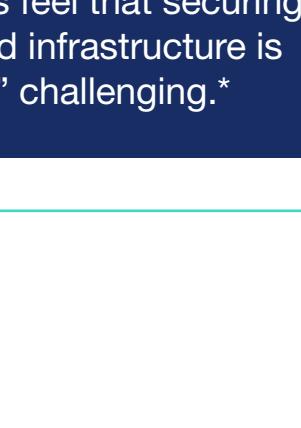
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Satisfying customer demand for multiple payment options

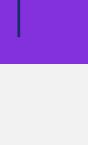


3

Minimizing complexity across the payments ecosystem



SD-WAN Solves Each Payment Challenge



SD-WAN Improves Safety

With SD-WAN, retailers boast best-in-class security protocols



Next Generation Stateful Firewalls



Anti-virus Features



URL Filtering



TLS Packet Inspection

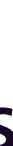
Of the three key challenges, security is the top concern.

98% of businesses feel that securing data, applications and infrastructure is "very" or "somewhat" challenging.*



SD-WAN Satisfies Consumer Demand

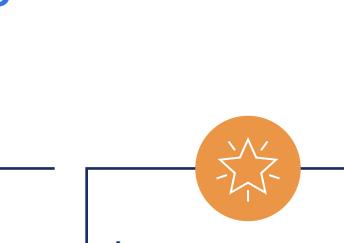
With SD-WAN, retailers can offer the modern conveniences that consumers want



SD-WAN Reduces Complexity

SD-WAN lets retailers securely connect all types of payment options, simply and seamlessly

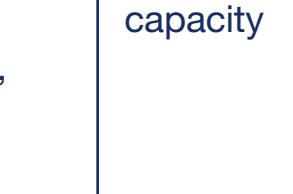
Offer diverse multi-channel payment acceptance



Improve reliability and speed of in-store services by alleviating network congestion



Provide better customer service with "Zero touch" routers that deliver the latest technology upgrades remotely

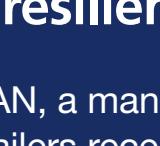


SD-WAN Reduces Complexity

SD-WAN lets retailers securely connect all types of payment options, simply and seamlessly



Indoor and Outdoor POS Terminals



Cash Registers



Ecommerce Gateways



Mobile Devices



Automated Fuel Dispensers (AFD) Pay-at-the-pump Systems



ATMs

Plus easily connect users with applications, like cloud apps and secure customer Wi-Fi

30+

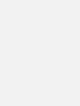
YEARS



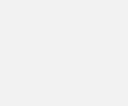
Add new digital marketing initiatives



Significantly reduce operating expenses by reducing data, hardware, support and security



Increase broadband capacity



Not only does SD-WAN improve payments but it reduces retailer costs while growing their opportunities. SD-WAN lets retailers:

Expand in-store services and drive new revenue streams

Add new digital marketing initiatives

Significantly reduce operating expenses by reducing data, hardware, support and security

Increase broadband capacity

Drive new revenue streams

Reduce operating expenses

Increase broadband capacity

Offer new digital marketing initiatives

Modernize the in-store experience

Reduce complexity across the payments ecosystem

Offer new payment options

Improve payment processing times

Minimize costs associated with legacy systems

Offer secure payment options

Offer reliable payment options

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