

Why SD-WAN is Fueling Payments for Fuel Operators



Today's gas stations sell a lot more than gas. Additional products and services are vital to attract new customers and add more profitable revenue streams. As these offerings grow more robust and varied, payments need to keep pace. Software-defined wide-area networking (SD-WAN) makes these complex payment structures simpler and more secure.

The Diversity of Revenue

SD-WAN can handle the wide variety of payment options fuel retailers have today, which include:

Pay at the Pump

From food to services, pump purchases are exploding. In a 2020 survey*, 54% of US consumers said they would be interested in buying nonfuel items at the pump.

61% of global consumers prefer to pay at the pump than at the cashier.†



Food Courts

From snacks to ice, there are many selling opportunities that can catch a consumer's eye.

55% of consumers have already used stand-alone kiosks to order products, or would be willing to do so.



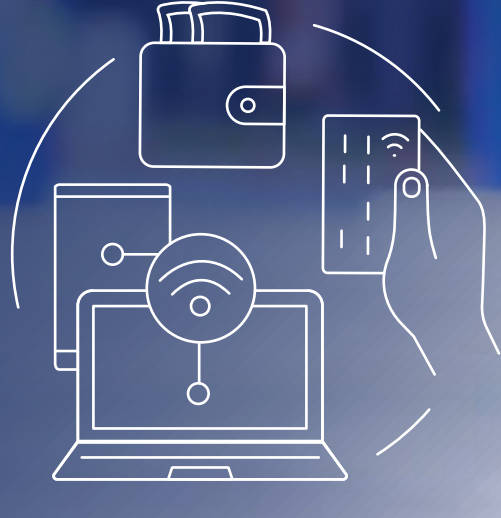
Onsite Convenience Stores

At many gas stations, convenience stores drive profits, as food and beverages have greater gross margins.



Restaurants

More and more fast food restaurants and small diners are now attaching themselves to fuel stations.

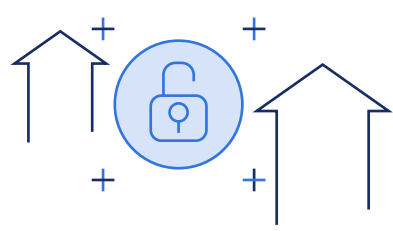


The Advantages of SD-WAN

Globally, more than half of all gas stations are owned by independent operators, and most have multiple (often many) locations. Tracking payments without a flexible and dependable network can be almost impossible. SD-WAN provides a centralized way to manage a network and reduce complexity.

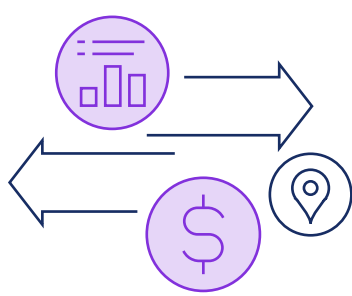
High Levels of Security

SD-WAN integrates a number of best-in-class security protocols including anti-virus and anti-malware protection, URL filtering, TLS packet inspection and more.



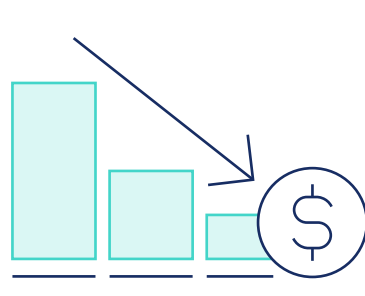
Reliable and Flexible

SD-WAN can tap into multiple carriers, maintaining geographic redundancy and eliminating downtime. Data can be prioritized and transferred faster between sites.



Lower Operating Costs

TNS Secure SD-WAN may substantially reduce OpEx by leveraging Internet connectivity over MPLS. As economies of scale are applied, savings increase.



Convenient and Remote

SD-WAN routers are "zero-touch" and remotely adjustable. SIM cards can be remotely activated or deactivated.



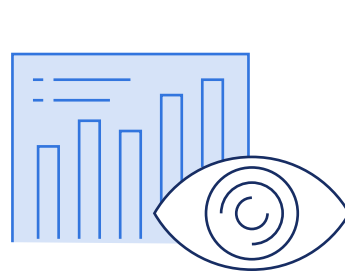
Improved Customer Experience

Customers can access secure Wi-Fi along with other cloud-based apps and services.



Better, More Complete Monitoring

Operators can easily track data and network traffic between terminals, portals and computers.



TNS has provided payments customers with unsurpassed reliability, security and networking resiliency since 1990.

Learn all you need to know about how TNS Secure SD-WAN can help your fuel business.

tnsi.com/product/tns-secure-sd-wan/

* TNS commissioned an independent KANTAR Internet Omnibus Survey in October 2020 which covered 1,056 adults.

† TNS commissioned an independent KANTAR survey in September 2019 which interviewed 1,029 US adults, 1,045 UK adults and 1,052 Australian adults.

Find out more at tnsi.com

