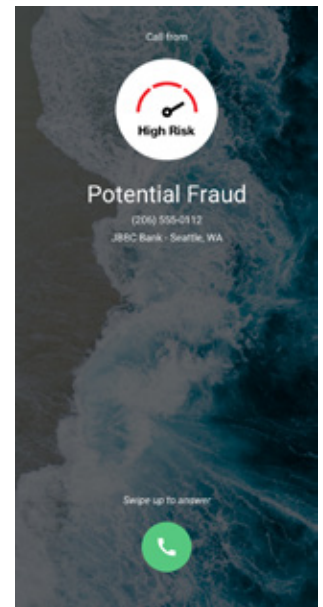
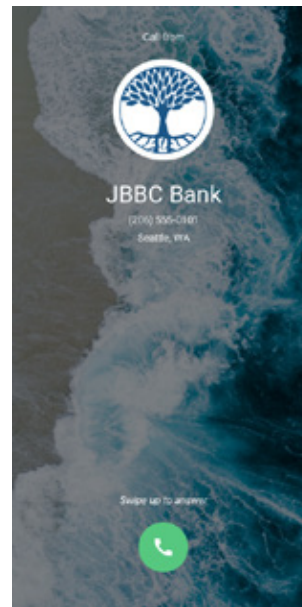


TNS Telephone Number Reputation Monitoring

Ensure Calls Get Through and Increase Contact Rates

TNS Telephone Number Reputation Monitoring gives enterprises the ability to understand their telephone number reputation score and improve scoring by conforming to behavior less likely to trigger negative labeling by analytic engines. Reputation Monitoring provides alerts when the telephone number becomes classified as a spammer, spoofer, scammer or robocaller. TNS can help enterprises avoid mis-labeling, prevent damage to their brands, and improve call answer rates.

The FTC received 6 million robocall complaints in 2018 and for the first time, imposter scams topped the list of consumer complaints. Illegal robocalls have eroded consumer trust and are impacting your contact rates and hurting your bottom line. Reputation Monitoring allows enterprises to register their numbers for calling campaigns, so consumers will know who is calling.



- **Know** the reputation of your telephone and how it is perceived
- Mechanism to **redress** your reputation profile and have subscribers answer wanted calls
- Alerts when your number is being **spoofed** by bad actors with notifications
- Ensure your call centers are following **best practices**
- Receive details on **crowd-sourced** information on specific telephone numbers

Features

- **Insight** - Analysis of over 1 billion call events daily across more than 500 operators.
- **Real-time scoring** - Detect problems as they occur with alert notification.
- **Registration process** - For new telephone numbers for calling campaigns.
- **Report** - Of enterprise telephone numbers on those that are scored positive and negative.
- **Crowd-sourced feedback** - Can request details on specific telephone numbers to understand brand reputation.
- **API** - Integration available.

Benefits

- **Mitigate risk** - Ensure your legitimate calls get through and aren't inadvertently being blocked or tagged as spam.
- **Increase contact rates** - Let customers know who is calling and more likely to pick up.
- **Protect brand identity** - Alert notifications when your telephone numbers have turned negative and been spoofed by bad actors.
- **Insight** - Understand which of your call centers are using positive or negative calling practices.
- **Feedback** - Understand why your telephone numbers have a negative reputation.
- **Coverage** - Analytics are deployed at leading wireless, wireline and cable operators.



The Most Trusted Partner for Solutions for Telecommunication Carriers or Providers

From small rural operators in the US to the largest multi-national carriers, TNS has over 500 operator customers and addresses the full needs of wireless and wireline operators in the US and globally. The TNS Call Guardian robocall detection solution is used by leading US wireless service providers as well as US landline providers and is accessible via numerous types of signaling protocols, can be customized by the individual operator, and is available to all types of service providers, including wireless, VoIP and TDM wireline.

To find out more about how TNS can help you with a wide range of telecom solutions:

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