

CONNECT

NEWSLETTER

February 2021

Welcome to the latest issue of Connect as we bring you another jam-packed edition, the first for 2021 which is already a very exciting year in the world of telecom.

The TNS team have been extremely busy helping carriers comply with the requirements of the TRACED Act as we continue our commitment to participating in industry consultations related to tackling the ongoing robocall menace. Alongside this, we're excited about how the prospect of branded calling will also help us with our mission in the fight against robocalls.



In this issue we bring you updates on the latest robocall scams, press interviews, 5G, voice peering and lots more. If you would like to know more about any of the subjects covered in this issue, please do not hesitate to get in touch with your account manager or email solutions@tnsi.com.

David Kaemmer

Vice President, Communications Market



TNS Helps Raise Awareness of Latest Robocall Tactics

TNS' team continue to speak regularly with the media and have recently conducted interviews with *Yahoo! Finance*, *CNET*, *Dayton Daily News*, *Slate*, *POLITICO* and *The Iowa Gazette*, among others. Our robocall experts have also spoken at numerous digital events hosted by the CCA, INCOMPAS, DigXchange and the Telecom Council.

Visit our [website](#) to see coverage from our dedicated robocall campaign.



TNS Makes Key Strategic Appointment

TNS has appointed Bill Versen to the new position of President, Communications Market. Versen, who joined TNS in 2018 as TNS' Chief Product Officer (CPO), has a long tenure in telecom, technology, product management and marketing. In addition to his new responsibilities, he will continue in his role as TNS' CPO. "I'm extremely proud to embrace this expanded role," said Versen. "Leading our Communications Market business is a great responsibility as we reimagine technology's application in this sector."

[Read press release in full](#)



Robocallers Capitalize on Health Concerns

As we continue to negotiate the pandemic, we see scammers prey on the population's health concerns by running



TNS Shares 5G Insights

TNS' Director of Product Management, Nina Le-Richardson recently took part in a [podcast with Telecom Reseller](#) which explored network considerations for 5G.

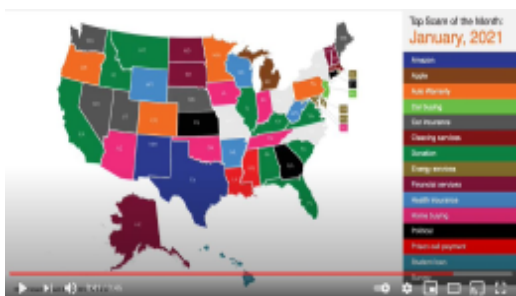
scams related to COVID-19, contact tracing and Medicare. Visit our [blog](#) and [Robocall Scam of the Month](#) page to learn more.

We have also published two insightful blogs which delve into the need for [blockchain with 5G](#) and how 5G will affect [analytics and reporting](#).



TNS Robocall Investigation Report 2021 Coming Soon

Our next Robocall Investigation Report will be published in early March. Request a copy of the current edition [here](#).



Animated Maps Identify Worst Robocall States

Robocaller activity varies by state; check out our new [animated robocall maps](#) to see how the picture varies by top scam and volume.



TNS Advises Analysts on Mobile Roaming

TNS' specialist roaming team have been interviewed by analysts from Juniper Research for a new global report which will be published this quarter.



TNS, First Orion and Hiya Launch FreeCallerRegistry.com

We are excited to announce a new website that streamlines the telephone number registration process for businesses, non-profits, first responders, and any other call originators. The leading analytics companies, who instill trust in the phone call, have collaborated to launch freecallerregistry.com. This free portal helps entities register their phone numbers directly with the analytics companies that support the major wireless carriers in the US. Read more about it [here](#).



US Election Targeted by Robocallers

The US election was targeted by robocallers in the lead up to the event as well as via 'stay safe, stay home' messages circulated on the day. TNS provided key insights to a number of highly influential media outlets including *Yahoo*, *MSN*, *The Guardian*, *POLITICO* and [more](#). TNS also commissioned an independent survey to gain subscriber insights on how they were affected by political robocalls. Read our [infographic](#) for the results overview.



Year in Review: How Did Robocalling Fare in 2020?

2020 is a year that will go down in history and the COVID-19 pandemic made a huge impact on robocalling. We invite you to reflect with us as we take a look back over 2020 in our robocall [Year in Review blog](#) and [infographic](#).



2021 Expectations Post COVID-19

As we look forward to what 2021 may bring in terms of a potential return to some normality, our [2021 Predictions Blog](#) and [Infographic](#) explores what we can expect from robocallers as we emerge into a post COVID-19 world.



Carriers Move Away from Non-IP Networks with STIR/SHAKEN Compliant Voice Peering Solution

TNS' innovative Voice IPX solution is helping carriers address their IP migration plans as they seek to upgrade networks in line with the TRACED ACT. With just four months until the FCC directive compliance deadline read TNS' new blog to find out more.

Click here to read the [full blog post](#)



Text Message Phishing Scams on the Rise

Robotexts are becoming a growing problem as scammers leverage what is known as 'Smishing or SMS phishing' tactics to part subscribers with their personal information.

Visit our [blog](#) to find out more information about these scams.



Award Success!

TNS and our CEO Mike Keegan have been named as one of the *Northern Virginia Technology Council's* top 100 Companies of the Year and top 100 area Executives of the Year. TNS was also proud to be shortlisted for the *Fierce innovation* award for Public Safety Technology for our expanded Business ID solution.



TNS Tracks Resurgence in One-Ring Scams

Wangiri means 'one ring and drop' in Japanese and is also the name given to a robocall scam which is remaining popular with scammers. TNS saw an influx of Wangiri scams coming from the Caribbean in December and January.

Read more in our [blog](#).



FCC Further Limits Robocalls

The FCC has taken additional steps which include protecting consumers from unwanted and illegal robocalls by adopting restrictions on non-telemarketing robocalls to consumers' homes. TNS will work closely with customers to enable carriers to comply as soon as reasonably possible. Look out for our blog on this topic coming soon!

Connect with us!



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