CASE STUDY

Managed Hosting, Colocation and Connectivity Service
Financial Technology Service Provider

Business Challenge
The customer is a global financial technology company that provides advanced algorithms and data driven analytics to its clients. Due to service consolidations (and a resulting decline in service) from their incumbent service provider they chose to review the market. Its requirements included:

- Proximity hosting in a number of financial markets locations in the US, Europe and Asia Pacific.
- Low latency exchange access to six markets in the USA, two markets in Europe and one market in Asia Pacific, with plans for more as the firm continues its rapid growth and global expansion.
- Connectivity between facilities in Europe, US and Asia Pacific.
- The ability to connect to customers and providers within data centers as well as those located outside of its hosted locations.
- A managed service commensurate with the expectations of the financial markets.

Solution
Following an in-depth briefing and subsequent technical and commercial proposal TNS has provided the following Managed Hosting, Colocation and Connectivity service.

- Proximity hosting in the following locations:
  - USA
    - New York NY4
    - Chicago CH4
  - Europe
    - Frankfurt FR2
  - Asia Pacific
    - Sydney ALC

- Exchange Access:
  - USA and Canada
    - CME, Comex, NYMEX, CBOT
    - CFE
    - MSX
    - ICE Futures
    - E Speed
  - Europe
    - Eurex
    - CE LIFFE
  - Asia Pacific
    - ASX

- Rack space and power with ability to scale as business dictates
- Hardware, procurement, installation, testing and commissioning
- 24x7x365 support and monitoring
- Remote hands
- Managed and monitored inter data center connections
- TNS Financial Community Extranet – access to 2,000 global endpoints
- Full project management from initiation to completion
Why did the customer choose TNS?

The customer chose Transaction Network Services (TNS) because of the high touch service that was demonstrated during the briefing and the proposal stage. TNS was able to provide rapid speed to market by having an established presence in each of the key financial data centers. Using its global financial community network TNS was able to rapidly deploy cost effective inter DC connectivity with high availability standards speedily and cost effectively. With resources in all locations providing technical, language and local know how TNS was able to eliminate the need for the financial technology customer to hire employees to achieve its objectives. Ultimately, the customer needed to work with a service provider that had a true global reach in order to achieve its goal of global service provision.

About TNS

For over two decades, TNS has supplied mission critical connectivity services highly tailored to the financial community’s unique needs, and was one of the world’s first organizations to offer the industry a secure, dedicated, low latency network.

TNS connects a wide financial community of buy-side and sell-side institutions including Exchanges, Broker Dealers, MTFs, Hedge Funds, Money Managers, Financial Data Vendors and more.

TNS’ low latency network services provide access to multiple applications and destinations through a single connection. Boasting a simple set up and 24x7x365 support, TNS can help you connect to some of the world’s most influential financial institutions.

Our extremely resilient, highly secure global network enables end users to connect to over 60 countries across the Americas, Europe and the Asia Pacific region and connects 2000 financial community endpoints around the world.