CASE STUDY

TNSLink Provides the Ideal Solution for CO-OP Financial Services

Business Challenge
Formed in 1981, CO-OP Financial Services is the largest credit union service network in the US. As a whole, the organization generates more than 120 million transactions per month originating from approximately 3,500 credit union member sites across the country.

CO-OP was in search of a vendor that could work to test, create and implement a variety of configurations of a data communication service in order to be compatible with all of the credit unions’ ATMs. This includes secure wireless as well as wired broadband solutions.

Solution
TNSLink, offered by TNS, is an end-to-end managed data communications solution designed specifically for the ATM, Kiosk and POS terminal markets. TNSLink, in this case rebranded CO-OP Connect, allows processors and terminal estate owners to utilize the latest telecommunications technologies for high speed data delivery without the need to replace existing, legacy equipment.

TNSLink also allows CO-OP to move forward with implementing enhanced ATM feature sets such as check imaging, kiosk transaction processing and remote graphics distribution.

CO-OP’s member institutions can also rely on the security and performance of TNS’ global PCI DSS certified backbone network and 24x7x365 helpdesk services with live real-time support.

Outcome
Stan Hollen, President and Chief Executive Officer for CO-OP Financial Services said:

“We chose TNS because of its highly regarded reputation in the financial processing industry. TNS has extensive experience in ATM and host connections and migrations and its network is secure. TNS also offers a wide variety of services that meet the specific transaction delivery needs of our many members. I am confident as our business continues to grow and change, that the suite of services provided by TNS will not only help us to meet our short term goals but also will help us in the long term as well.”

www.tnsi.com
Why Choose TNSLink?

**TNSLink allows merchants to:**

- Bridge existing technology to the new access method with no need to replace in-use equipment.
- Maximize state-of-the-art technology, offering broadband speed for the price of dial.
- Ensure secure communications, utilizing industry standard SSL and Virtual Private Network (VPN) with advanced encryption algorithms such as Triple DES.
- Utilize the PCI DSS certified TNS backbone network, providing high speed, secure transaction transport.
- Minimize disruption at the point-of-service with no need to replace legacy devices or change payment processors.
- Ensure service availability by including pre-qualification analysis to determine broadband and/or wireless coverage.

**TNSLink includes live support by TNS helpdesk specialists, and:**

- Works with dial, serial or IP customer terminals and supports wired or wireless broadband access methods, including DSL, cable, CDMA and GPRS.
- Enables fast and easy implementation shipping equipment that is fully configured and production-ready prior to delivery.
- Includes a complete range of end-to-end services and the option for on-site professional installation or self-installation.
- Offers a single point of contact for service and support and 24x7x365 monitoring and management by TNS network professionals.
- Works with legacy and current generation customer activated terminals, such as ATMs, POS devices or Kiosks.